IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Ronald Pfeifer, et al. : Date: August 29, 2007

Group Art Unit: 2179 : IBM Corporation

 Examiner:
 M. Tran
 :
 Intellectual Property Law

 Serial No.:
 10/601,996
 :
 Dept. 917, Bldg. 006-1

 Filed:
 June 23, 2003
 :
 3605 Highway 52 North

Title: BEHAVIOR ANALYSIS BASED : Rochester, MN 55901

OPTIMIZATION OF NAVIGATION IN E-COMMERCE USER INTERFACES

Commissioner for Patents P.O. Box 1450 Alexandria, VA 2313-1450

Sir:

NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision of the Examiner dated May 29, 2007, finally rejecting claims 1-19.

The appeal fee pursuant to 37 C.F.R. §1.17(b) for other than a small entity is \$500.00. Please charge Deposit Account No. 09-0465 in the amount of \$500.00.

Docket No.: DE920010116US1 Serial No.: 10/601.996 The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 09-0465:

- (a) Any additional filing fees under 37 C.F.R. §1.16; and
- (b) Any patent application processing fees under 37 C.F.R. §1.17.

Respectfully submitted, RONALD PFEIFER, et al.

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